

Who We Help

People that fall within these categories and classes.

Income: \$75,000 - \$150,000

Interest: Travel; Spa; Shopping, Mental peace, Financial Security

Relationships: Mom, single, Center of families needs

Fitness: Needs Attention

Sleep: Needs Attention

Business: Interested in starting or Growing a business (Business Minded)

Spiritual: Believes in Prayer; Want to know more about Vibrations / Chakra's / Meditation

Nutrition: Needs Consistency

Ethics: Above Reproach

Work: Works 9-5 , Hard worker, Too hard

Money: Great earner, Okay saver, retirement is a concern, Student Loans,
5-10 Credit card debt

GOALS

Financial Security

Trustworthy Partner

Lots of Travel

(Home Ownership)

OBSTACLES

Little Support

Limited Time

Consistency

Uncertainty

Our Clients are willing to invest in him/herself and her company to achieve his/her goals.

GOALS

DESIRES, FEARS and CONCERNS

Financial Security

Afraid that there isn't enough.
Older now but not on pace for retirement
Credit card debts and Primary Bread winner
Pay Off house / Don't want housing to be up in the air
Tired of Living on a tight budget barely getting by
Feels safe when the bills are paid
Doesn't want to worry anymore
Loves knowing that her kids are well taken care of

Trustworthy Partner

Money has always been iffy
Partner is dependent on them
Main family resource and income earner
Is demeaned and dumped on for being successful
Looked upon as the problem not a helpful partner
Self improvement is an assault on the partners life position

Travel

Has traveled to the basic life spots
Wants to see more of the world
Partner talks about travel but never has the funds
Needs a break from the harshness of daily life
Looking for experiences

OBSTACLES

SOLUTIONS

Little Support

Access Derick and a diverse community of like minded expert achievers.

Limited Time

Clearly understand what things move the needle and what is non-essential. Learn to effectively set priorities, your intentions, and manage your day.

Help you establish Morning and evening routines.

How to use a daily planner and stick to it.

Consistency

Teach you the easiest way to say no

Build a daily plan that builds on the day before

How to systematically build a sacred financial war chest

Uncertainty

Learning the power of meditation and sleep

Keys to feeling grounded

Maximize TALENTS AND SKILLS

How to get others on board of your plan